

## **B + B establishes new sales location in Hong Kong**

Since 2019, B + B Thermo-Technik founded a new location, which is named B + B Sensor Solutions Asia Pacific Ltd.

Hong Kong's central location on the coast of China, with its multicultural charm, provides an excellent foundation and makes the city an ideal place for an additional sales location. The new location will serve the Asian market. The new unit in Hong Kong offers customers in Asia a reliable and direct local contact. In addition, this sales location can be directly linked to the B+B Industrial Automation Chongqing Co. Ltd. production facility. Means, direct collaboration in China and further, long shipping routes can be partially prevented.

Already in March this year, the two responsible persons Matthias Haas and Gary Chau visited the B + B headquarter in Donaueschingen. In addition to organizational matters, the sales strategies for the Asian market were also discussed. The Asian region has a great demand for products from the measuring and automation industry, and the region also has great potential to take off many products due to its high population density.

The new sales office in Hong Kong can be reached at the following contact details:

B+B Sensor Solutions Asia Pacific Ltd.  
Flat 216, 21F Lucida Industrial Bldg.  
43 Wang Lung Street, Tsuen Wan, NT  
Hongkong  
China

Fon: 0085 268183218

With the sales location in Hong Kong, the medium-sized, family company from the black forest, B + B Thermo-Technik, is expanding its worldwide network more and more. In addition to the headquarter in Donaueschingen, the production site in China and the sales location in Hong Kong, there is also a sales location in the Netherlands. Also, further locations are planned worldwide in order to be able to continue meeting the high demand and customer requirements.

For further information, please contact the sales office of B + B Thermo-Technik GmbH.